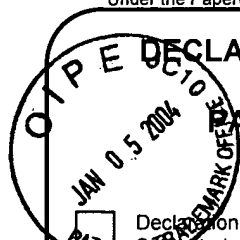


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DECLARATION FOR UTILITY OR DESIGN PATENT APPLICATION (37 CFR 1.63)

☐ Declaration
Submitted
With Initial
Filing

OR

☒ Declaration
Submitted after Initial
Filing (surcharge
(37 CFR 1.16 (e))
required)

| | |
|------------------------|-------------------|
| Attorney Docket Number | 167.001 |
| First Named Inventor | Eric G. Wasserman |
| COMPLETE IF KNOWN | |
| Application Number | 10/616,486 |
| Filing Date | 07/08/2003 |
| Art Unit | 3627 |
| Examiner Name | |

I hereby declare that:

Each inventor's residence, mailing address, and citizenship are as stated below next to their name.

I believe the inventor(s) named below to be the original and first inventor(s) of the subject matter which is claimed and for which a patent is sought on the invention entitled:

High-Precision Customer-Based Targeting by Individual Usage Statistics

(Title of the Invention)

the specification of which

☐ is attached hereto

OR

☒ was filed on (MM/DD/YYYY) 07/08/2003 as United States Application Number or PCT International
Application Number 10/616,486 and was amended on (MM/DD/YYYY) (if applicable).

I hereby state that I have reviewed and understand the contents of the above identified specification, including the claims, as amended by any amendment specifically referred to above.

I acknowledge the duty to disclose information which is material to patentability as defined in 37 CFR 1.56, including for continuation-in-part applications, material information which became available between the filing date of the prior application and the national or PCT international filing date of the continuation-in-part application.

I hereby claim foreign priority benefits under 35 U.S.C. 119(a)-(d) or (f), or 365(b) of any foreign application(s) for patent, inventor's or plant breeder's rights certificate(s), or 365(a) of any PCT international application which designated at least one country other than the United States of America, listed below and have also identified below, by checking the box, any foreign application for patent, inventor's or plant breeder's rights certificate(s), or any PCT international application having a filing date before that of the application on which priority is claimed.

| Prior Foreign Application Number(s) | Country | Foreign Filing Date (MM/DD/YYYY) | Not Claimed | Yes | No |
|-------------------------------------|---------|----------------------------------|--------------------------|--------------------------|--------------------------|
| | | | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| | | | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| | | | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| | | | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |

☐ Additional foreign application numbers are listed on a supplemental priority data sheet PTO/SB/02B attached hereto.


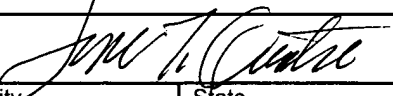
[Page 1 of 2]

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DECLARATION — Utility or Design Patent Application

| | | | |
|---|---------------------|---|-------------------|
| Direct all correspondence to: <input checked="" type="checkbox"/> Customer Number: 9651 OR <input type="checkbox"/> Correspondence address below | | | |
| Name | | | |
| Address | | | |
| City | | State | ZIP |
| Country | Telephone | Fax | |
| I hereby declare that all statements made herein of my own knowledge are true and that all statements made on information and belief are believed to be true; and further that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under 18 U.S.C. 1001 and that such willful false statements may jeopardize the validity of the application or any patent issued thereon. | | | |
| NAME OF SOLE OR FIRST INVENTOR: | | <input type="checkbox"/> A petition has been filed for this unsigned inventor | |
| Given Name (first and middle [if any]) Eric G. | | Family Name or Surname Wasserman | |
| Inventor's Signature  | | Date 12/3/2003 | |
| Residence: City Berkeley | State California | Country US | Citizenship US |
| Mailing Address 918 Parker St., Suite A14 | | | |
| City Berkeley | State California | ZIP 94710 | Country US |
| NAME OF SECOND INVENTOR: | | <input type="checkbox"/> A petition has been filed for this unsigned inventor | |
| Given Name (first and middle [if any]) Jesse T. | | Family Name or Surname Quatse | |
| Inventor's Signature  | | Date 12/3/03 | |
| Residence: City Mill Valley | State California | Country US | Citizenship US |
| Mailing Address 918 Parker St., Suite A14 | | | |
| City Berkeley | State California | ZIP 94710 | Country US |
| <input checked="" type="checkbox"/> Additional inventors or a legal representative are being named on the _____ supplemental sheet(s) PTO/SB/02A or 02LR attached hereto. | | | |

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DECLARATION**ADDITIONAL INVENTOR(S)**
Supplemental SheetPage 1 of 1

| | | | |
|---|----------|---|-----------------|
| Name of Additional Joint Inventor, if any: | | <input type="checkbox"/> A petition has been filed for this unsigned inventor | |
| Given Name (first and middle (if any)) | | Family Name or Surname | |
| Ansii | | Karhinen | |
| Inventor's Signature | | | Date |
| Residence: City | Helsinki | State | Country Finland |
| Citizenship Finland | | | |
| Mailing Address Talberginkatu 2 | | | |
| Mailing Address | | | |
| City | Helsinki | State | Zip FIN-00180 |
| | | Country Finland | |
| Name of Additional Joint Inventor, if any: | | <input type="checkbox"/> A petition has been filed for this unsigned inventor | |
| Given Name (first and middle (if any)) | | Family Name or Surname | |
| | | | |
| Inventor's Signature | | | Date |
| Residence: City | | State | Country |
| Citizenship | | | |
| Mailing Address | | | |
| Mailing Address | | | |
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PTO/SB/01 (08-03)

Approved for use through 07/31/2006. OMB 0651-0032

U.S. Patent and Trademark Office; U.S. DEPARTMENT OF COMMERCE

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DESIGN
PATENT APPLICATION
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| Examiner Name | |

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| Prior Foreign Application Number(s) | Country | Foreign Filing Date (MM/DD/YYYY) | Not Claimed | Yes | No |
|-------------------------------------|---------|----------------------------------|--------------------------|--------------------------|--------------------------|
| | | | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| | | | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
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[Page 1 of 2]

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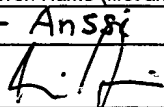
DECLARATION — Utility or Design Patent Application

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| City | | State | ZIP |
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| NAME OF SOLE OR FIRST INVENTOR: | | <input type="checkbox"/> A petition has been filed for this unsigned inventor | |
| Given Name (first and middle [if any]) Eric G. | | Family Name or Surname Wasserman | |
| Inventor's Signature | | | Date |
| Residence: City Berkeley | State California | Country US | Citizenship US |
| Mailing Address 918 Parker St., Suite A14 | | | |
| City Berkeley | State California | ZIP 94710 | Country US |
| NAME OF SECOND INVENTOR: | | <input type="checkbox"/> A petition has been filed for this unsigned inventor | |
| Given Name (first and middle [if any]) Jesse T. | | Family Name or Surname Quatse | |
| Inventor's Signature | | | Date |
| Residence: City Mill Valley | State California | Country US | Citizenship US |
| Mailing Address 918 Parker St., Suite A14 | | | |
| City Berkeley | State California | ZIP 94710 | Country US |
| <input checked="checked" type="checkbox"/> Additional inventors or a legal representative are being named on the _____ supplemental sheet(s) PTO/SB/02A or 02LR attached hereto. | | | |

DECLARATION**ADDITIONAL INVENTOR(S)**

Supplemental Sheet

Page 1 of 1

| | | | |
|--|----------|---|-----------------|
| Name of Additional Joint Inventor, If any: | | <input type="checkbox"/> A petition has been filed for this unsigned inventor | |
| Given Name (first and middle (if any)) | | Family Name or Surname | |
| Anssi Anssi HK Dec. 10, 2003 | | Karhinen | |
| Inventor's Signature  | | Date Dec. 10, 2003 | |
| Residence: City | Helsinki | State | Country Finland |
| Citizenship Finland | | | |
| Mailing Address Talberginkatu 2 | | | |
| Mailing Address | | | |
| City | Helsinki | State | Zip FIN-00180 |
| | | Country Finland | |
| Name of Additional Joint Inventor, If any: | | <input type="checkbox"/> A petition has been filed for this unsigned inventor | |
| Given Name (first and middle (if any)) | | Family Name or Surname | |
| | | | |
| Inventor's Signature | | Date | |
| Residence: City | | State | Country |
| | | Citizenship | |
| Mailing Address | | | |
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